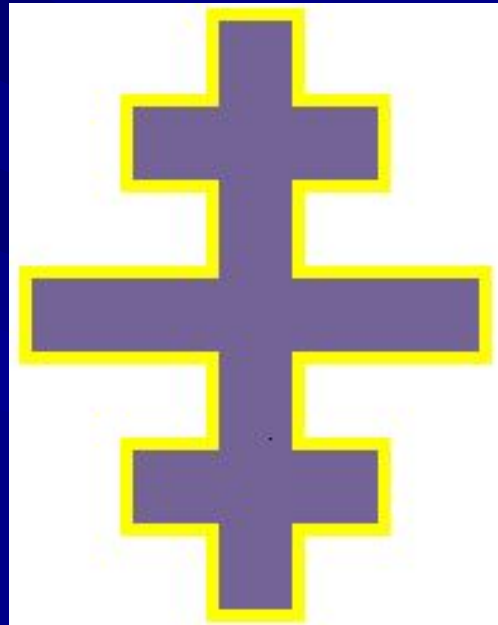


# MEMBERSHIP

## How Important is It?



# Who is Responsible for Membership?



**Membership is “Everyone’s”  
Responsibility,  
Not just the Recorder’s, a Committee  
Or “the other guy’s” Responsibility**



MEGM Nelson has declared that every Grand, Subordinate and  
Constituent Commandery **MUST** have a Membership  
Committee that is active and held accountable for results.

“What gets measured, gets done.”



# New Grand Encampment Membership Committee

SK Henry Adams, Chairman, Florida, PDC

SK Carson Smith, Indiana, Top Line Signer  
“Extraordinaire”

SK William A. Garrard, Arizona PDC



# Must Focus on the Three R's

Recruitment  
Retention  
Restoration



# Recruitment

- Look beyond the Blue Lodges, Chapters and Councils to bring in potential new members
- Establish a Lodge Ambassador program
- Encourage your members to have a prepared “elevator speech” that can be given to anyone who may express an interest in joining our fraternity.



Ask interested  
non-Masons to join  
Masonry

Guide them through the  
prerequisite bodies to  
Templary





Work closely with your Chapters to put on more Mark Mason degrees and assist in seeing that these new candidates proceed through the Chapter and Council degrees, then on to the Knights Templar.

Work closely with the Grand Lodge to establish a Lodge Ambassador program.

Refer your own candidates who are not yet Masons to your home Lodge and mentor them through the Lodge while exposing them to more knowledge about the York Rite and Templar Masonry.



# In Masonic Circles

- Informative presentations to
  - Lodges, Chapters, Councils, Valleys, Shrine
  - Drill exhibitions for entertainment
- Honor or Color Guards for functions
- Bring a Brother to an open Conclave
  - Bring families for religious observances, picnics, dinners, ladies nights



Ask qualified Masons to  
join your Commandery



Some Commanderies focus all  
of their efforts on recruitment  
and neglect Retention and  
Restoration

Don't get lost and lose your focus



# Retention

Communicate with your members. Never issue a demit or suspension without **PERSONAL** contact.

Membership Committee should be responsible for overseeing list of NPDs, calling those fraters on a regular basis to see that:

They are OK physically and spiritually.

To find out if there is anything that you can assist them with (work schedules, travel support, personal issues, etc.)

Make conclaves interesting and educational, an event the fraters will look forward to and want to attend.

Encourage more Civic awareness (parades, Memorial Day celebrations) Masonic participation (honor guards, flag presentations, officer installations)



# TILED CONCLAVES

## Charity Night

- Invite a speaker on our charities
  - Knights Templar Eye Foundation
  - Knights Templar Educational Foundation
  - Holy Land Pilgrimage

## Philosophy Night

- Have a speaker or discussion on the meaning of Masonry or Templary, and its relationship in the modern world



# Involve Your New Members Quickly

- Determine what their interests are and give them a meaningful job in the Commandery.
  - Ritual work, participation in putting on the Orders
  - Drill work, sword work
  - Give them assignments that will enhance their knowledge of Templar Masonry
  - Invite them to visit other Commanderies with you, expand their Templar world.



# Restoration

If we do lose someone, conduct an **EXIT INTERVIEW**

How did we lose you?

What was missing for you that you expected to find in the Commandery?

To the extent that it is possible, **FIX IT** and address their needs.

Stay in touch with fraters who may have recently demitted to see if you can bring them back





# How will the GEKT Membership Committee Provide Support?

Plans are underway to create a separate section to the GEKT website that is dedicated strictly to Membership.

Will establish how a Membership Committee should be set up:

Recruitment, Retention, Restoration, Public/Masonic Relations

Provide Training, to include use of the MMS, printed Materials and training videos

How to set up a Lodge Ambassador Program

How to set up a Public Relations/Civic Involvement Program



# What should your Grand Commandery Do Now?

- Know where you stand, membership-wise, with regard to:
  - Your current numbers and significant trends over the past 2-3 years.
  - Identify your strengths, weaknesses and opportunities.
    - Who do you have that has the experience or would take on this challenge of establishing a successful Membership Committee.
    - How can you improve your relationships with the Blue Lodges, Scottish Rite and Shrine.
    - Work with the Grand Lodge, Scottish Rite and Shrine to establish a joint effort or committee intended to identify ways in which you can support one another with your Membership Programs.



# Sources of information

– Visit –

[www.ramint.org](http://www.ramint.org)

[www.ggccmi.org](http://www.ggccmi.org)

[www.knightstemplar.org](http://www.knightstemplar.org)

[www.yorkrite.org](http://www.yorkrite.org)



What do you  
do?



Determine that you will become  
an active participant with your  
Membership Committee.

Search out “best practices”  
from other Masonic bodies and  
incorporate them into your  
program.



# OPEN CONCLAVES

## Programs of interest to the Masonic Family

- Drill team exhibition
- Programs regarding Masonic or Templar History
- Programs regarding Famous Masons or Templars
- Programs on Masonic or Templar Charities



# OPEN CONCLAVES

Programs of interest to everyone

- Programs on a hobby
- Programs on investing
- Programs on clothing
- Programs on Social Security Benefits
- New school or highway project
- Hospital or community issue



# TILED CONCLAVES

## Idea Night—Let's talk

- What do the Sir Knights like about your Commandery?
- What do the Sir Knights not like about your Commandery?
- What would the Sir Knights like to see changed?

## Other Masonic Body Night

- Invite another body to present a program





# Resources

*Need to add in any links that you might find to be pertinent here.*

**COMING SOON**



If you *ASK* them,  
They will come!

*“Every Christian Mason Should Be  
A Knights Templar”*

