

Knights Templar Eye Foundation, Inc.

“A Masonic Charity”

“That Others May See”



**Knights Templar Eye
Foundation, Inc.
Department Conferences
2022-2023**

Knights Templar Eye Foundation, Inc.

2



**To improve vision
through research, education,
and supporting access to care**



Expenditure History

168+

MILLION DOLLARS SPENT

Since its inception, the Foundation has expended over \$164 million on research, patient care, and education.

34+

MILLION IN RESEARCH GRANTS

Research grants totaling in excess of \$32 million have been awarded to researchers working in the fields of pediatric ophthalmology and ophthalmic genetics.

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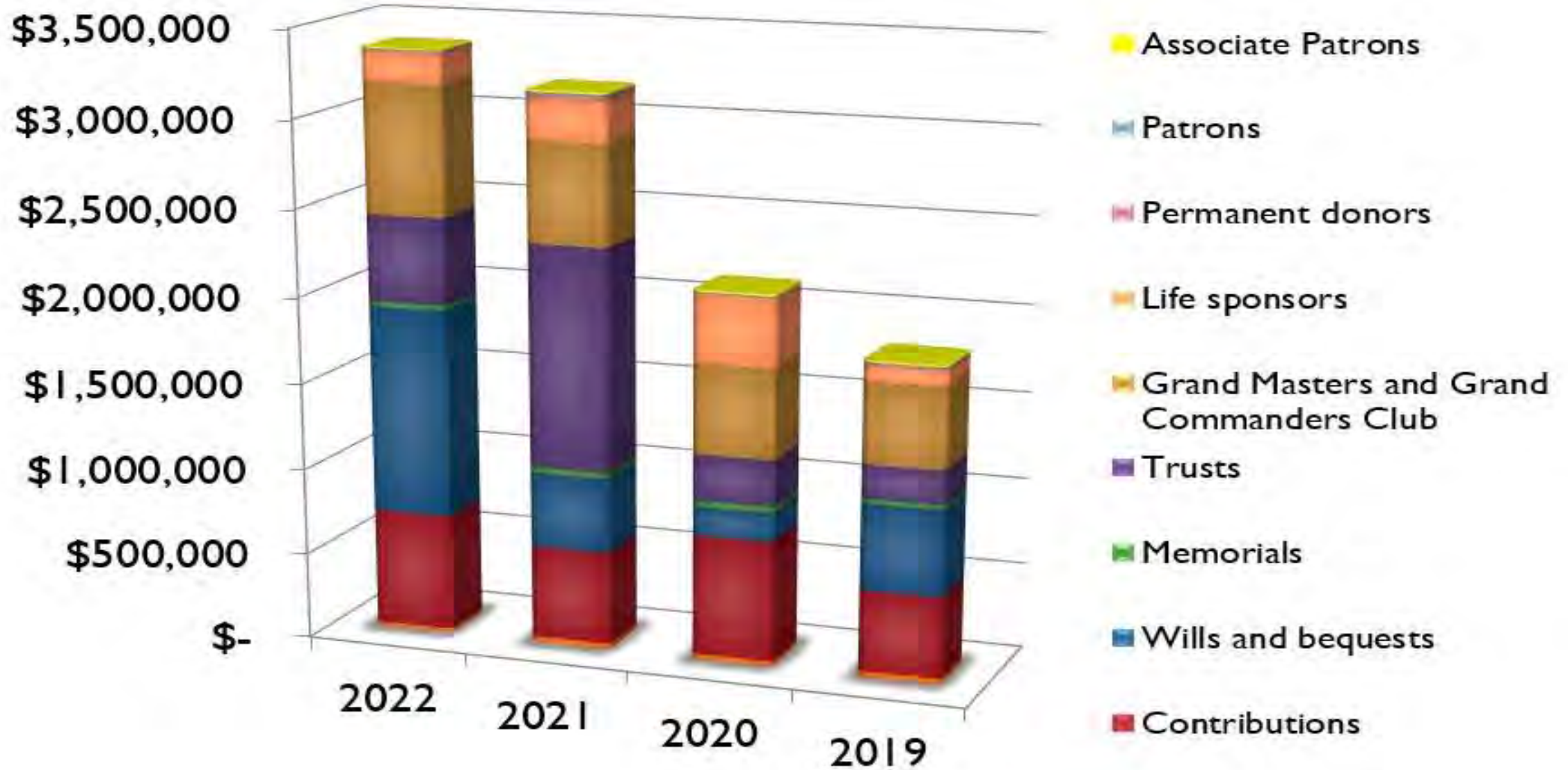
ENDOWMENTS

All endowed professorships and research endowments are awarded \$2 million, matched dollar for dollar by the institution.

WHERE ARE WE TODAY?

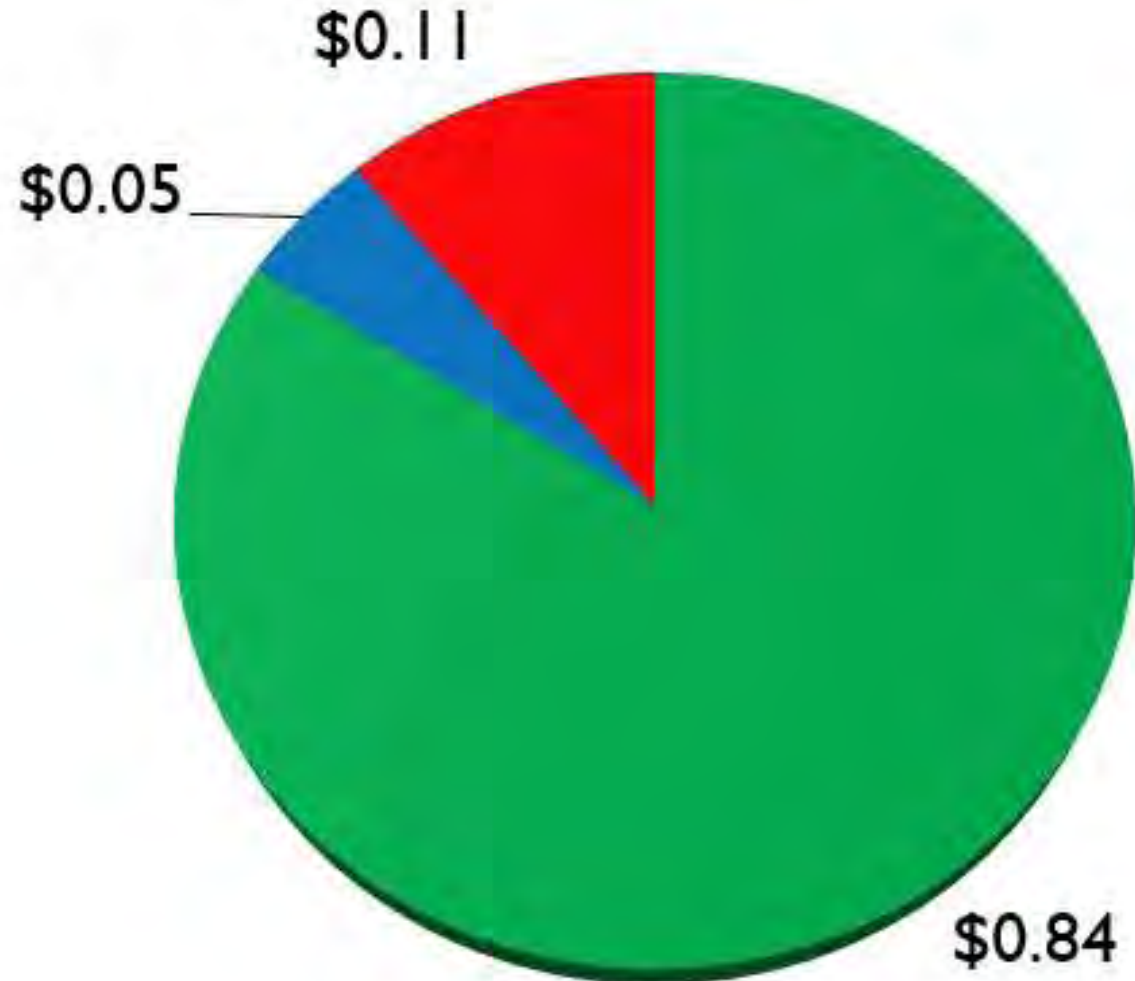
YEAR	NET ASSETS	PERCENTAGE INCREASE
JUNE 30, 2017	\$116,926,226	9.91%
JUNE 30, 2018	\$124,935,189	6.85%
JUNE 30, 2019	\$129,074,487	3.31%
JUNE 30, 2020	\$127,969,462	-0.86%
JUNE 30, 2021	\$160,149,425	25.15%
JUNE 30, 2022	\$153,213,107	-4.33%

Contributions by Program



How does \$1 get expended 2021

- Program services
- Management and general
- Fundraising



Grants

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The KTEF is committed to support research that can help launch the careers of clinical or basic researchers focused on the prevention or cure of potentially blinding diseases in infants, children and adults

At the 2022 Annual Board Meeting of the Knights Templar Eye Foundation the Grant amount was increased from \$70,000 to \$90,000.

Starter & Renewal - Grants 2022-2023

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➤ Grants 2022-2023 – 22 Total Grants -- \$1,533,025

❖ Career Starter Grants

- 31 Applications
 - 15 Approved

\$1,044,266

❖ Competitive Renewal Grants

- 11 Applications
 - 7 Approved

\$488,759

Travel Grants 2022-2023

➤ Travel Grants

- ❖ **ARVO - Association for Research in Vision and Ophthalmology - (Annual)**
 - \$100,000 – 95 Awarded
 - *Survey and Thank You notes – received at KTEF office*
 - *KTEF accounted for 21% of all grants*
 - *Next Meeting – New Orleans, LA April 23 – 27, 2023*
- ❖ **ISER – International Society for Eye Research - (Biennial)**
 - *Next Meeting - Gold Coast, Australia Feb. 19-23, 2023*
- ❖ **ISOO – International Society of Ocular Oncology - (Biennial)**
 - \$40,000 budget – 16 Awarded
 - *KTEF accounted for 45% of all grants*
 - *Next Meeting – Goa, India 2024*

Grant History

	Career Starter Grants		Competitive Renewal Grants	
YEAR	Received	Approved	Received	Approved
2012	56	24	20	8
2013	51	19	16	8
2014	51	19	15	9
2015	45	20	13	8
2016	50	20	16	10
2017*	43	19	9	6
2018	43	19	14	7
2019	37	17	11	8
2020	44	22	8	5
2021	39	19	11	9
2022	31	15	11	7
Total	490	213	144	85
Years	11	11	11	11
AVG Received Per Year	44.55	19.36	13.09	7.73
Total Approved AVG	56.53%		40.97%	

Year	Grant Amounts
1957	\$10,000 - \$15,000
1958	\$10,000 - \$15,000
1959	\$7,500 - \$10,000
1960-1967	\$0
1968 - 1993	\$5,000 / \$10,000 / \$40,000
1994-1999	\$20,000
2000-2008	\$30,000
2009-2011	\$40,000
2012-2019	\$65,000
2020-2022	\$70,000
2023	\$90,000

Endowments

- **In 2011**, the Board explored the feasibility and desirability of establishing endowed professorship programs focusing on ophthalmic education at leading research universities and teaching hospitals.
- Preliminary groundwork proved constructive and in 2012 the endowed professorship program was subsequently created.
- **In 2020**, the Board expanded the endowment program by authorizing funding for research endowments. Research endowments support research programs as a whole and increase the number of investigators who benefit from the endowment.
 - ❖ *Each endowed professorship and research endowment is awarded \$2 million which is matched dollar for dollar by the partner institution.*

Endowed Professorships

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AUGUST 2013

MAYO
CLINIC



"Knights Templar Eye Foundation Inc., Professor in Ophthalmology Research"

Michael Brodsky, M.D

The Mayo Clinic | Campuses in Rochester, MN, Phoenix, AZ, and Jacksonville, FL

AUGUST 2015



WILMER
EYE INSTITUTE

"Knights Templar Eye Foundation Inc., Professor of Ophthalmology"

Thomas McCarthy Bosley, M.D.

The Wilmer Eye Institute of Johns Hopkins University | Baltimore, MD

Endowed Professorships

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AUGUST 2017



"Knights Templar Eye Foundation Inc., Presidential Chair in Ophthalmology"

Wei Li, PhD

Baylor College of Medicine | Houston, TX

JANUARY 2021



VANDERBILT
UNIVERSITY
MEDICAL
CENTER

"Knights Templar Eye Foundation Directorship in Pediatric Vision Research"

Honoring Dr. John S. Penn, PhD

Vanderbilt University | Medical Center | Nashville, TN

Research Endowment

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JANUARY 2021



"The Knights Templar Eye Foundation Research Endowment"

The Vision Center

Children's Hospital Los Angeles | Vision Center | Los Angeles, CA

EyeCare America

Seniors EyeCare Program

KTEF funds \$250K / Annually

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- **Last year EyeCare America referred more than 7,403 eligible patients to its pool of nearly 5,000 dedicated volunteer ophthalmologists.**

- **Since 1985, EyeCare America has diagnosed more than:**
 - **95,340 Cataracts**
 - **5,009 Patients with Diabetic Retinopathy**
 - **16,171 Age-related Macular Degeneration (AMD)**
 - **14,501 Glaucoma and Glaucoma**

EyeCare America

Seniors EyeCare Program

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➤ **This Program offers two types of services based on qualifications.**

- ***Seniors Program:***

- *U.S. citizen or legal resident --- Age 65 or older*
- *Not belong to an HMO or have eye care benefits through the VA*
- *Not seen an ophthalmologist in three or more years*

- ***Glaucoma Program:***

- *U.S. citizen or legal resident*
- *Not belong to an HMO or have eye care benefits through the VA*
- *Not had an eye exam in 12 months or more*

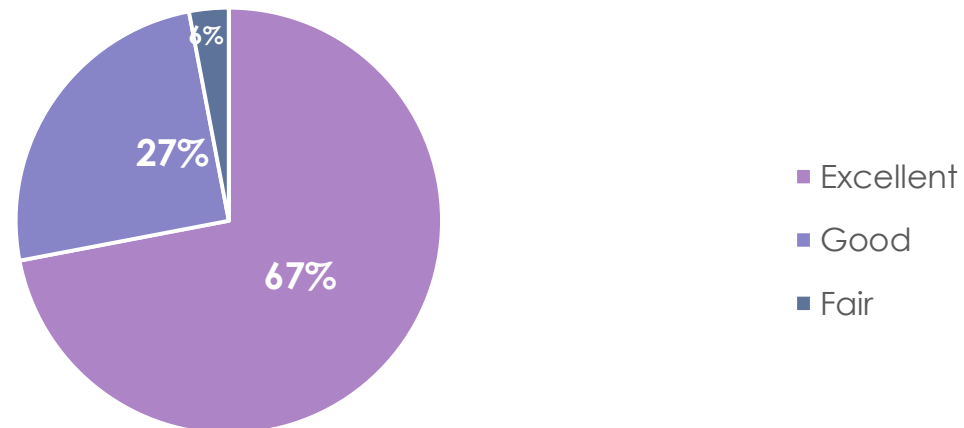
EyeCare America

Seniors EyeCare Program

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➤ Fiscal Year Highlights:

- 98,727 Visits to the Online EyeCare America referral center
- 15,425 Online referral applications completed
- 36,200 People reached through social media posts
- 59,250 Brochures sent to ECA partners for distribution
- 17M reached through AARP's "99 Great Ways to Save"



One Network

KTEF funded \$1Million (2018 our last year)

18

- **The KTEF Pediatric Ophthalmology Education Center is open to the world and housed within the Academy's clinical education site, the ONE Network.**
- **The first of its kind, this virtual skills transfer center provides ophthalmologists worldwide access to a surgical simulation library and other clinical resources to help prevent pediatric blindness.**
- **Purpose of the Educational Center is to ensure a strong educational foundation for current and future generations of ophthalmologist, and by doing so, eliminate a lack of education as a contributor to global blindness.**

One Network

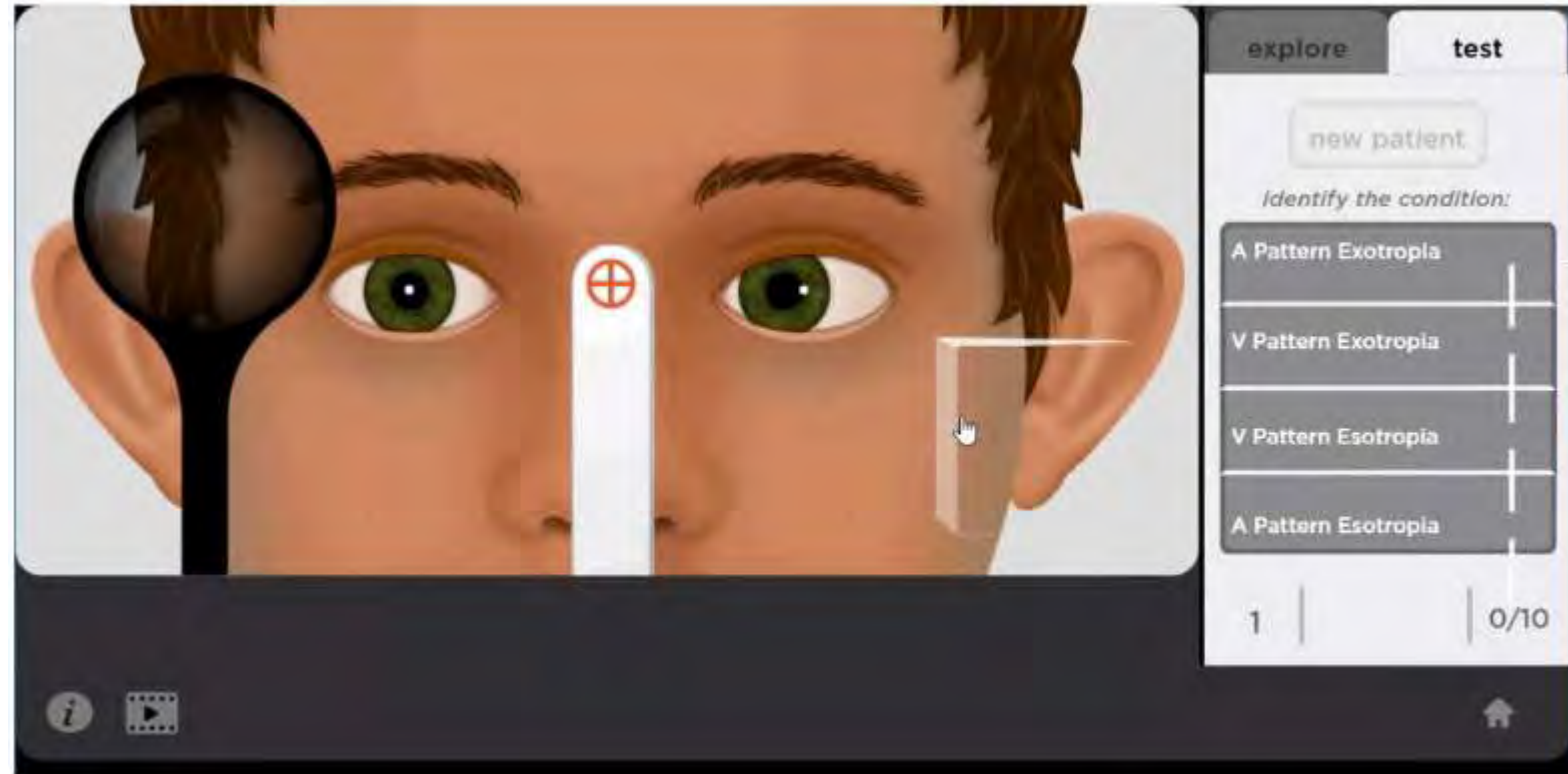
- *Developed by more than 200 volunteer pediatric ophthalmologists, clinicians, and researchers*
- *Launched in November 2015*
- *23,000 ophthalmologists actively access new videos, news and other content*
- *Two innovative interactive Simulators were launched*

One Network Simulators

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- **Simulated activities on site:**

- **Strabismus**
- **Complex Strabismus**
- **ROP**



328,000+ unique visits

One Network

6-YEAR TRAFFIC OVERVIEW

TOTAL PAGE VIEWS: 3.38 MILLION

TOTAL VISITORS: 2.1 MILLION

TOTAL UNIQUE PAGE VIEWS: 2.4 MILLION

WORLDWIDE COVERAGE: 215 COUNTRIES

TOP 10 COUNTRIES

- United States - 43%
- India - 11%
- Brazil - 3%
- United Kingdom - 3%
- Canada - 2%
- Philippines - 2%
- Australia - 2%
- Italy - 1%
- Saudi Arabia - 1%
- Egypt - 1%

IRIS Registry

KTEF funded \$2Million (2022 our last year)

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- **IRIS Registry (Intelligent Research in Sight) was launched in March 2014 to promote improvement of care delivery and patient outcomes, and to provide individual physicians with feedback on their performance and comparison to national benchmarks.**
- **It is the nation's first comprehensive eye disease clinical database and has grown to the world's single largest clinical specialty database with over 50 million patients and 220 million patient encounters.**
- **Analyses of the data have already led to scientific discoveries and 12 peer-reviewed publications.**

IRIS Registry

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- **Contracted**
 - **18,020 physicians**
 - **from 4,147 practices**
- **Contracted for Electronic Health Records Integration**
 - **15,799 physicians**
 - **from 3,002 practices**
- **Number of patient visits:**
 - **454 million – representing 75 million patients**

Children's Eye Foundation

KTEF funds \$2Million / \$250K Annually for 8 years (2022 is year 3)

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- **All Children See, a program of the Children's Eye Foundation of the American Association for Pediatric Ophthalmology and Strabismus, provides an eye exam and a year of follow up care at no cost to children who qualify nationwide.**
- ❖ *Vision impairment is common among young children. More than 2% of children under the age of 18 years are blind or visually impaired and up to 5% of young children are at risk for permanent vision loss from conditions such as amblyopia (also known as "lazy eye") and strabismus.*
 - *To qualify as an All Children See patient, a child must be:*
 - *Under the age of 18*
 - *A legal citizen or resident of the United States*
 - *Uninsured or under-insured*
 - *Financially unable to provide their physician with a co-pay*

The KTEF Pediatric Ophthalmology VR Simulation Program

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KTEF funds \$5Million / \$500K Annually for 10 years (2022 is year 1)

- **The KTEF Pediatric Ophthalmology Virtual Reality (VR) Simulation Program is a first-of-its-kind.**
- **The VR Simulator Program is an educational initiative, offering free, open, cutting-edge simulation training to ophthalmologists worldwide through the use of VR headsets, other hardware, and web browsers widely available to consumers.**

The KTEF Pediatric Ophthalmology VR Simulation Program

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- ***In the medical simulation field, studies show that students gain more knowledge, retain that knowledge, and apply it more quickly and competently with VR than two-dimensional web-based or traditional print education.***
- ***By first practicing skills in a virtual environment, residents and fellows will be better prepared to manage childhood eye diseases, reducing the risk of complications in patients and accelerating their competency from classroom to the clinic and operating room.***

The KTEF Pediatric Ophthalmology VR Surgery

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Predictive Medicine

KTEF funds—\$242K - 2022 is the 4th year funded

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➤ Know Before We GO!

- **Wouldn't it be great if doctors knew in advance if a treatment would work?**
- **Could we determine which one would be successful in the lab before we ever subjected the patient to the treatment?**
- **Wouldn't it be great if doctors can Know Before We Go?**

Predictive Medicine

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- Well, there are several advances that will soon make that possible:
- Using a patient's DNA, they can identify children at the time of birth for risk of childhood blindness.
 - Researchers are working to genetically edit a child's eye DNA to erase or correct the mutation in the eye.
 - Researchers can grow small retinas from a patient's blood to test the correction to determine if it will repair the damaged retina before we ever do the treatment in the actual child.

This is what we are funding at the

*Children's Hospital LA
Vision Center*

under the direction of

Dr. Thomas Lee & Dr. David Cobrinik

54th Voluntary Campaign 2021 - 2022

- The first section is labeled *“Contributions Only – used for awards”* the columns under this heading represent the funds raised and posted to the Commandery. This is what is used for the Voluntary Campaign Awards.
- The second section is labeled *“Contributions + Trusts + Wills”* the columns under this heading represent the funds posted to the Commandery which include Contributions (from the first section) plus Wills & Trusts which are not part of the award process.

54th Annual Voluntary Campaign Final Report July 1, 2021 - May 15, 2022

State	Contributions Only - used for awards					Contributions + Trusts + Wills	
	Cumulative Total	Total \$ Rank	Active Members as of: 5/15/2022	Active Member Per Capita Average	Per Capita \$ Rank	Cumulative Total	Total \$ Rank
Total	\$1,658,324.53		66,283	\$25.02		\$4,203,770.77	

54th Voluntary Campaign 2021 - 2022

54th VC Gross Income Break Down			
(Runs June 1 - May 15)			
Total Campaign	\$1,658,324	\$	% Total
<i>Labels</i>		\$81,477	4.91%
<i>Large Calendar</i>		\$127,416	7.68%
<i>Xmas Labels</i>		\$98,048	5.91%
<i>Other</i>		\$1,351,383	81.49%
		\$1,658,324	100.00%

Top Five Grand Commanderies Contributions Only (awards)

No. 1	Pennsylvania	\$238,465	Chairman – Larry Horath
No. 2	Ohio	\$95,162	Chairman – Jobie W. Dotson
No. 3	California	\$88,621	Chairman – William A. McBroome Jr.
No. 4	Florida	\$80,550	Chairman – Paul Friend
No. 5	Texas	\$71,821	Chairman – Chris Little

Top Five Grand Commanderies Contributions + Wills + Trusts

No. 1	Virginia	\$1,115,739	Chairman – John Howerton <i>Estate of Richard J. Hartung - \$1,076,008</i>
No. 2	Michigan	\$1,014,460	Chairman – Ronald Gorecki <i>Trust of John W. Kinker - \$926,833</i> <i>Trust of Katherine Lyness- \$51,238</i>
No. 3	Pennsylvania	\$241,001	Chairman – Larry Horath <i>Apple Stock from James A. Huey - \$153,660</i>
No. 4	Colorado	\$222,063	Chairman – Grover L. Sardeson <i>Estate of Frederick S. Floth - \$200,252</i>
No. 5	Texas	\$172,469	Chairman – Chris Little <i>Trust of Walter & Ada Henderson- \$83,399</i>

Top Five Grand Commanderies Per Capita Totals

No. 1	Hawaii	\$168.92	Chairman – Dustin T. Verity
No. 2	North Dakota	\$161.00	Chairman – Jesse Stephan
No. 3	Pennsylvania	\$66.17	Chairman – Larry Horath
No. 4	Utah	\$58.93	Chairman – Jason C. Varner
No. 5	Wyoming	\$44.88	Chairman – James L. Sturdevant

Direct Mail Programs Year Over Year

Year	# Resp	\$	Avg \$	Expenses	Net	Avg Net
2021	5,125	\$309,965	\$60.48	\$185,409	\$124,556	\$24.30
2020	8,237	\$518,796	\$62.98	\$165,570	\$353,226	\$42.88
2019	7,317	\$426,358	\$58.27	\$178,486	\$247,872	\$33.88
2018	7,488	\$409,268	\$54.66	\$177,178	\$232,090	\$30.99
2017	8,720	\$358,872	\$41.16	\$167,669	\$191,203	\$21.93
2016	9,733	\$336,380	\$34.56	\$162,834	\$173,546	\$17.83
2015	10,604	\$349,324	\$32.94	\$167,107	\$182,217	\$17.18

Direct Mail Response Rates

Year	Total Mailed	Avg % Resp Per Mailing	EX of Income
2021	182,511	2.81%	59.82%
2020	190,500	4.32%	31.91%
2019	204,343	3.58%	41.86%
2018	212,812	3.52%	43.29%
2017	226,235	3.85%	46.72%
2016	233,460	4.17%	48.41%
2015	245,091	4.33%	47.84%

KTEF Percentages

KTEF Contribution Percentages													
	Membership	Life Sponsors		Associate Patrons		Patrons		GC Club		GM Club		Unique LS + AP + P	
Year End	#	#	%	#	%	#	%	#	%	#	%	#	%
6/30/2022	66,059	44,431	67.3%	2,438	3.7%	1,597	2.4%	990	1.5%	2,578	3.9%	44,849	67.9%
6/30/2021	68,347	43,103	63.1%	2,547	3.7%	1,663	2.4%	942	1.4%	2,499	3.7%	43,596	63.8%
6/30/2020	74,931	45,050	60.1%	2,652	3.5%	1,723	2.3%	915	1.2%	2,443	3.3%	45,596	60.9%
6/30/2019	77,300	41,188	53.3%	2,771	3.6%	1,801	2.3%	868	1.1%	2,360	3.1%	41,914	54.2%
6/30/2018	81,527	42,233	51.8%	2,946	3.6%	1,889	2.3%	820	1.0%	2,251	2.8%	43,059	52.8%
6/30/2017	86,763	44,630	51.4%	3,100	3.6%	1,967	2.3%	901	0.9%	2,140	2.4%	45,504	52.4%
6/30/2016	90,185	46,243	51.3%	3,247	3.6%	2,059	2.3%	795	0.09%	2,088	2.3%	47,197	52.3%
6/30/2015	95,015	48,835	51.4%	3,388	3.6%	2,138	2.3%	842	0.09%	1,948	2.0%	49,819	52.4%
6/30/2014	99,217	50,827	51.2%	3,550	3.6%	2,217	2.2%	875	0.09%	1,934	1.9%	51,867	52.3%

100% & 200% Life Sponsorships

271 COMMANDERIES AT 100% *(with 127 between 90%-99%)*



Knights Templar Eye Foundation, Inc.
gratefully expresses

Appreciation and Commendation
to the
Grand Commandery, Knights Templar of

for its loyal cooperation and significant achievement in not only reaching the quota set by the Most Eminent Grand Master of the Grand Encampment Knights Templar of the United States of America, by securing ten percent (10%) of its members to become Life Sponsors of our Grand Humanitarian Charity, but now have 100% of its members as Life Sponsors, a most commendable achievement.



[Signature]
President

June 1, 2014
Date

Grand Commanderies at 100%

- 2022 – UTAH & MARYLAND
- 2021 – ILLINOIS
- 2021 – IOWA & CONNECTICUT
- 2020 – OHIO & TEXAS
- 2017 – VIRGINIA & GEORGIA
- 2015 – DISTRICT OF COLUMBIA
- 2015 – WYOMING
- 2014 – TENNESSEE & MONTANA
- 1996 – SOUTH CAROLINA & OREGON
- 1995 – ALABAMA
- 1994 – NEW HAMPSHIRE

Grand Commanderies at 200%

- 2020 – TEXAS & OHIO



Planned Giving

Planned Giving

Welcome

[Our Legacy Society](#)
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Ways of Giving

[Plan-a-Gift](#)
[Gifts Anyone Can Make](#)
[Gifts That Pay You Income](#)
[Gifts That Protect Your Assets](#)

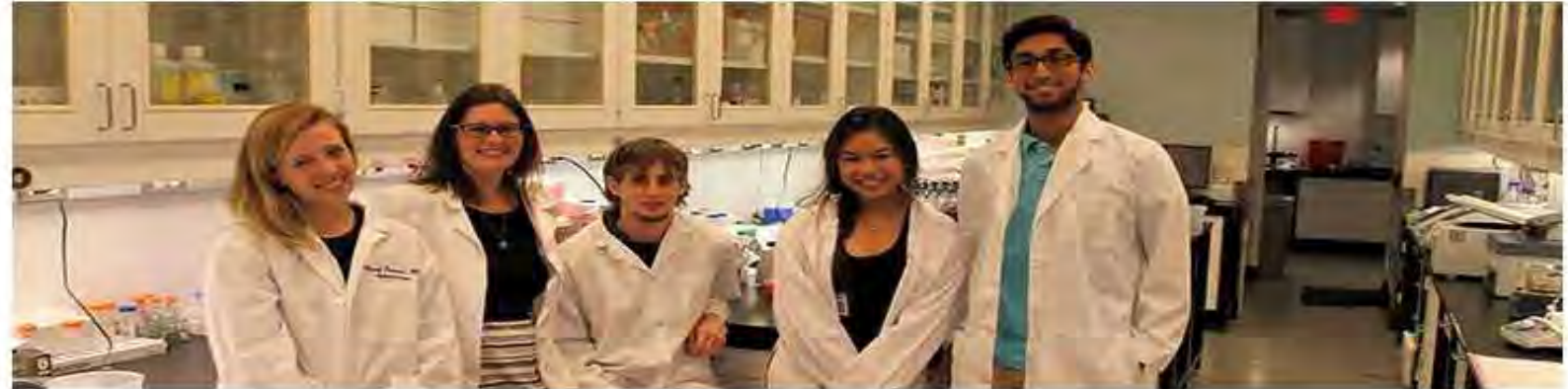
At-a-Glance

[Compare Gift Plans](#)
[Goals & Benefits](#)

Personal Planning

[For Professional Advisors](#)
[Estate Planning Section](#)
[Will Planning Wizard](#)
[Personal Calculators](#)

Discover the Benefits of Giving Wisely



Did you know there are creative ways to support Knights Templar Eye Foundation, Inc.? Ways in which Knights Templar Eye Foundation, Inc., you and your loved ones all benefit at the same time?

Such giving techniques are called "planned gifts", because with thoughtful planning, you create win-win solutions for you and Knights Templar Eye Foundation, Inc..



Crusaders Cross



Grand Master Club (Crusader's Cross)		
Tier	Mailed	Active Wearing
1 - (01-05 GMC)	4108	2433
2 - (06-10 GMC)	93	54
3 - (11-15 GMC)	35	14
4 - (16-20 GMC)	23	3
5 - (21-25 GMC)	22	11
Total	4281	2515

Crusaders Cross with New Levels



1 GMC 2 GMC 3 GMC 4 GMC 5 GMC



11 GMC 12 GMC 13 GMC 14 GMC 15 GMC



6 GMC 7 GMC 8 GMC 9 GMC 10 GMC



16 GMC 17 GMC 18 GMC 19 GMC 20 GMC



21 GMC 22 GMC 23 GMC 24 GMC 25 GMC

Governance

- **ARTICLES OF INCORPORATION AND BYLAWS**
- **CONFLICT OF INTEREST POLICY**
- **WHISTLEBLOWER PROTECTION POLICY**
- **GIFT ACCEPTANCE POLICY**
- **REAL ESTATE GIFT ACCEPTANCE POLICY**
- **DOCUMENT RETENTION AND DESTRUCTION POLICY**

Product Offering from KTEF



A TEMPLAR MONITOR

This lavishly calligraphed and illustrated monitor has been restored, expertly copied, and transliterated with commentaries.



KNIGHTS TEMPLAR EYE FOUNDATION TIE CASE

Keep your ties safe in style.



KNIGHTS TEMPLAR EYE FOUNDATION POCKETKNIFE

Available in a wooden collector's case.



KNIGHTS TEMPLAR EYE FOUNDATION YETI TUMBLER

Available with the foundation's etched logo.

The “President’s Coin”

Supporting the Foundation



Available for \$25.00

Flyers are available in the back of the room

New Case Knife



Available for \$150.00

Currently in production will be available in 4th quarter 2022

Watch our Website

KTEF Staff



Contact for KTEF

General Correspondence:

**Knights Templar Eye Foundation, Inc.
3201 Cross Timbers Road
Bldg 4, Suite 300
Flower Mound, TX 75028**

Phone: 214-888-0220
Fax: 214-888-0231
Email: Manager@ktef.us
WebSite: KTEF.ORG



Donations:

**Knights Templar Eye Foundation, Inc.
P. O. Box 271118
Flower Mound, TX 75027-1118**