



Grand Master's Bulletin 2022-02

May, 2022

I fully supported SK Michael Johnson as he began this 69th Triennium as MEGM on his position that “Membership” was one of his top priorities. I still support this proposition, not only in an effort to increase our numbers, but to ensure that we implement such programs that meet the needs and fulfill the aspirations of our fraters as we labor to retain our members for the future.

Months ago, Grand Master Johnson sent out a letter to every Grand Commander and his suite of officers (DGC, Generalissimo, Captain General), with copies to the Grand Recorder, Membership Chairman and Department Commanders . In that directive he ordered you to work together to come up with a set of membership goals in order to complete a report back to the GEKT Membership Committee by 12/31/2021. You were all to work together to develop those numbers and indicate your unified agreement to those goals by each of you signing the document as an indication of your concurrence. Unfortunately, only 24 Grand Commanderies complied with this directive. If you have received this letter then you are one of the 26 remaining jurisdictions that failed to heed his directive. **Therefore, it is my directive that each of you will now work together to complete the report and return it to my office with copies to the GEKT Membership Chairman, SK William A. Garrard not later than June 30, 2022.**

As you work to develop these numbers, I want you to take the additional steps to come up with a plan on just how you intend to accomplish these goals. The old cliché, “*Those who fail to plan.....plan to fail*” comes to mind. A good strategic plan lays out all of the tasks, measurable goals and timetables or “mileposts” designed to track your progress towards accomplishment of your goals. Do this as you work to complete this report, because I will be asking you for your completed strategic plans within the next 3 months.

I have faith in each of you that you realize just how important this effort to strengthen our membership is to the future of our beloved fraternity and that you will make every effort to see that we accomplish our goals. I/we depend upon your full support, leadership and dedication to make this all happen.

If you have any questions on this, please address them to the GEKT Membership Chairman SK Garrard (email: wagarrard1@gmail.com, Cell: 602.321.0882). His contact information is:

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Courteously,
David J. Kussman, GCT
Grand Master